



CITY OF
MARICOPA[®]
PROUD HISTORY • PROSPEROUS FUTURE

**FUTURES
PLANNING
2023**

Thrust 1

Transportation

Maricopa is a city of connection, both within the community and the region. Transportation systems fuel economic and recreational opportunities for residents while bringing visitors to those same opportunities in Maricopa.

Objective 1.1

To connect Maricopa to the surrounding region with safe and swift transportation that spurs economic growth, we will identify resources, seek opportunities, and support legislation to improve State Route 347.

Objective 1.2

To explore creative funding solutions to for long-term infrastructure needs, we will convene a study committee for a ½ cent local sales tax proposition.

Objective 1.3

To expedite the funding of improvements to local transportation infrastructure in a fiscally conservative manner without raising property taxes, we will leverage future revenue growths and improve roadways sooner.



Thrust 2

Job Creation & Business Development

Maricopa's well-educated workforce and environment for economic growth make our community attractive to employers and gives them a platform to grow from. Bringing quality jobs to the city will improve economic opportunities for residents and lift up the entire community.

Objective 2.1

To attract high-paying jobs and encourage economic growth within the City of Maricopa, we will pursue the development of a Maricopa Business Park that will serve as an industrial home to top employers.



Objective 2.2

To continuously develop an educated workforce and keep Maricopa on the cutting-edge of economic innovation, we will advance partnerships with higher education institutions to develop an Innovation Hub within the city.

Thrust 3

Housing

Home is the foundation of life's experiences. Homes collectively, in neighborhoods, create the foundation of community. As a community that values vibrance and connectedness Maricopa focuses development on neighborhoods abuzz with energy that include a wide array of housing options.

Objective 3.1

To stimulate a balanced and sustainable local economy through a foundation of diverse housing, we will integrate a multi-family criteria into zoning and development decisions which will create sense of place, encourage walkability, and increase access to jobs, shopping, and other amenities.

Objective 3.2

To build and maintain a vibrance to life in Maricopa we will embrace planning that includes multiple mixed-use village center cores anchored with commercial and employment centers served by restaurants, retail shopping, and cultural enrichments.



Thrust 4

Quality of Life

Maricopa is defined by the quality of life that the community enjoys. In our city people are safe, they are encouraged to enjoy the outdoors, and they are enriched by the cultures around them.

Objective 4.1

To give Maricopa residents the greatest outdoor recreation experience and draw in visitors regionally, we will create a destination park at City Center which capitalizes on public-private partnerships to deliver even more amenities.

Objective 4.2

To combine the recreational opportunities available currently at Copper Sky with other common leisure activities of Maricopans, we will reimagine Copper Sky by integrating a local culinary experience with a patio overlooking the park and lake.

Objective 4.3

To bring recreational opportunities closer to the front door for humans and dogs alike, we will construct three dog parks throughout Maricopa, including a location at Copper Sky, to replace the current single dog park.

Objective 4.4

To deliver Maricopa Fire & Medical's premier pre-hospital care to residents and visitors during medical emergencies until they reach the appropriate hospital, we will file for and obtain a Certificate of Necessity for medical transport by the department.

Objective 4.5

To bring more opportunities for artistic enrichment to the community, we will develop a plan to repurpose the current Police facility to include a performing arts center as well other complimentary uses throughout the building.



Thrust 5

Becoming a Destination City

Since incorporation in 2003, the emergence of Maricopa has created a city built for the 21st Century. Just as Maricopa is the contemporary ideal of a place to live, it will be the ideal of a place to be, drawing in visitors from afar as a destination city.

Objective 5.1

To attract visitors from across the region and the nation, we will employ a sports and event tourism strategy that encompasses broad appeal.

Objective 5.2

To celebrate twenty years as a city while delivering a world-class event for the Maricopa community and visitors to enjoy, we will bring back Stagecoach Days in grand fashion in 2023.

