

*City of Maricopa and the Cultural Affairs and Arts Advisory Committee present*

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# 2021 MARICOPA WILD HORSES

## A Public Art Project



Applications due: October 7, 2021

PUBLIC ART PROJECT ARTIST PACKET

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# I. Project Scope

*All Artist – Please read this entire packet and submit all the required forms by the deadline to be able to create one of the “Wild Horses”.*

Your participation in the City Manager's “Maricopa Arts Initiative – Wild Horses” public art project can be a great way to gain public recognition. All accepted artists will be promoted in digital, print, and social media.

Artists who wish to participate must create colored sketches of their designs for a three-dimensional (3D) fiberglass Wild Horse that is approximately 51" tall at head and 84" long from nose to tail and weighs approximately 50-60 pounds. This packet includes an outline of the wild horse to use as a design template. The wild horse will be mounted with the appropriate hardware and displayed in public places throughout the City of Maricopa. Make sure your sketch/design is nicely detailed so that the deciding members have a clear example of what the finished product will look like.

We ask that you submit a minimum of two orientations of your design with your application on or before **October 7, 2021**.

We are relying on the creative minds that we know exist right here in our own community and we can hardly wait to see the incredible artwork that will be created.

# II. Background

In celebration of the City of Maricopa's growth, it is important to honor our roots and look to the future.

In the early 1800's horse and mule drawn freight trains would pass through the area carrying goods from east to west.

The mid 1800's brought the first continental Butterfield Overland Mail Line providing mail service and was the method used for communicating from coast to coast. The Pony Express were young, hardy riders traveling at great speeds by horse delivering catalogs and goods to the doorstep.

In the late 1800's four and six-horse Concord coaches would provide passenger service to and from Phoenix for those arriving by train.

To the South, in the early 1900's horse drawn farming instruments were used by our native neighbors whose 16,000 acre Ak-Chin Farm is one of the most successful farming enterprises today.

Entering Maricopa from the North passengers can likely find a herd of wild horses roaming the open fields and are living symbols of the historic and pioneer spirit of the West.

In the heart of Maricopa lives the Heritage District. This unique district is generally defined as the “old part” of town where many “horse properties” still exist today.

This is why the wild horse is relevant to the City of Maricopa's History.

We encourage each artist to use their own imagination in creating the design of their wild horse.

### III. Selection & Creation Process

1. This competition is open to artists located in the Maricopa planning area (and includes our winter visitors).
2. The Cultural Affairs and Arts Advisory Committee (CAAAC) will review all submitted packets for the project.
3. The top 20 designs that are accepted by the CAAAC will be presented to City staff at one of the CAAAC's scheduled meetings.
4. Artists are invited to attend the CAAAC meeting on Thursday, October 21, 2021 where the final 10 designs will be selected.
  - a. This meeting is held at the City of Maricopa City Hall (39700 W Civic Center Plaza) at 5pm. You are not required to attend this meeting.
5. Only artwork that meets general community standards will be considered as recommended by the CAAAC and approved in the sole and absolute discretion of the Community Services Department.
6. All applicants will be informed of acceptance status by October 22, 2021.
7. Each artist whose design has been chosen will receive a total honorarium of \$1,000. The total honorarium of \$1,000 includes an initial \$400 payment to go towards the cost of creative materials and supplies. This \$400 payment will be available when their horse is picked up.
8. The wild horses will be available for pick up starting on October 25 – 30<sup>th</sup> at the catering kitchen entrance at Copper Sky Multigenerational Center. You will need to schedule your pick-up time in advance by contacting Brandelyn Hughes at 520-316-6852. You will be responsible for all damage caused to your issued horse during the time that you have possession of the horse.
9. During the duration of the creation of your wild horse, there will be 2 progress updates:
  - a. The first one will be 4 weeks in. We will request photos of the progress and a short summary of the steps that you have taken so far.
  - b. The second progress will be 8 weeks in. We will schedule a site visit to see the horse in person. At that time, the artist will receive an additional payment of \$300.
10. Once the horse is completed and returned to the City of Maricopa, the artist will receive the final \$300 payment.
11. We will notify the selected artist to the location of where their wild horse will reside within the City of Maricopa after the horses are returned to the City. This will include the timeframe as to when it will be placed at designated location as well.



## IV. Acknowledgment of Artist

Artists participating in “Maricopa Arts Initiative -- Wild Horses” public art project will be acknowledged in the following ways:

- The name of the artist, title of the wild horse
- The artist, title, listed on the City of Maricopa website
- The horse, along with its artist, will be featured in digital, print, and social media
- Artist and horse (along with the horse sponsor) will all be revealed at a reception on March 16, 2021 at 6pm at City Hall and announced at the City Council Meeting at 7pm

## V. Timeline

August 9, 2021	Artist Packets available for pick up or online <a href="http://www.maricopa-az.gov/CAAAC">www.maricopa-az.gov/CAAAC</a>
October 7, 2021	Deadline for Artist Submission by 5pm No Exceptions
October 21, 2021	Cultural Affairs and Arts Advisory Committee Meeting *Final selection of Artists for all 5 horses – Artists are not required to be present
October 22, 2021	Notify Selected Artists
October 25 – 30 <sup>th</sup> , 2021	Artists pick up fiberglass horse. Materials payment.
Week of December 2, 2022	First Progress Update
Week of January 3, 2022	Second Progress Update and site visit. Second payment.
January 24, 2022	Completed horse returned to the City of Maricopa by 1pm. Third and final payment.
February 1, 2022	Artist and Wild Horse unveiling at City Council Reception at 6pm

# VI. Items to be Submitted

The following items must be submitted by the deadline.

- ❑ Artist Agreement (must be signed)
- ❑ Copyright Assignment – one page (must be signed)
- ❑ A color sketch/design of your horse on 8 ½" x 11" paper (one design per page, minimum of two designs required)
- ❑ Your artist bio or resume – this helps us promote you and your horse design
  - Don't know what to say? Tell us a bit about yourself, your art experience or life experience, including some information on your design. Everyone has something interesting to say about herself or himself, and the evolution of their drawings.
  - You may also include samples of other pieces of your work/portfolio.

## **Submit your designs and ALL completed forms:**

Drop off or mail to:

City of Maricopa  
Community Services Department  
39700 W Civic Center Plaza  
Maricopa, AZ 85138

or

Submit electronically by emailing: [artsmaricopa@maricopa-az.gov](mailto:artsmaricopa@maricopa-az.gov)

# VII. Design Criteria

1. Artist may alter the basic horse form but cannot compromise its structural integrity. The contact points by which the horse is attached to its base cannot be altered or obstructed. Structural alterations that result in fundamental change to the basic horse form must be carried out under the direct supervision of an auto body shop or fiberglass fabricator.
2. The artist may paint, sculpt, transform or adorn the horse using mosaic, mirrors, tiles or other media. Although objects may be attached to the horse, vandalism may and, unfortunately does occur. Any object that is affixed must be attached in a way that it cannot easily be removed and must be weather resistant.

3. The horse will be placed in outdoor areas fully accessible to the public. Artist should consider the weather and other elements including sun, rain, wind and dirt. Artist must develop designs, and choose materials that will not absorb water and that can withstand the weather.
4. Icon Poly, the company producing the wild horses, recommends using Acrylic Paint. Artist should be mindful that not all acrylic paint or all colors are lightfast (colorfast) and could possibly fade in strong sunlight. Oil-based enamels, whether from an aerosol can, brushed or applied with professional paint, can be used, but can be more difficult to work with. Primers typically used for drywall are NOT recommended and latex paints are NOT recommended.
5. Regarding adhesives, there has been success with epoxy. Polystyrene body fillers such as Bondo and Evercoat are excellent for use both as an adhesive and as a material for sculpting shapes and textures. Liquid nails and other such construction adhesives may be used as well although the drying time is longer. Please assure that decoupage surfaces are secure and will withstand the elements.
6. After the Artist has finished their horse, they should apply a varnish to protect it until it receives professionally applied automotive clear coat. Artist must determine the compatibility of their varnish with the particular paints they have used. It is extremely important to follow the recommendations of the respective manufacturers. An exterior grade of sealer that is non-reactive, non-toxic, UV resistant and waterproof is strongly recommended. A minimum of two coats of varnish is required. Either a matte or gloss finish is acceptable. Please read section VIII on page 7.
7. We cannot overemphasize the risk of paint failure that can result if instructions are not followed.
8. "Maricopa Arts Initiative -- Wild Horses" is a public art exhibit. The horses will be placed in highly public, accessible locations where the public can touch the designs. Public safety is a significant concern. Designs should be created with durability AND safety in mind.
9. Designs must be appropriate for public display. The City desires to create an opportunity for artistic expression, without offending members of the public. For this reason, designs which promote drugs or alcohol, or are sexually explicit in nature will not be displayed. The City also desires to maintain a position of neutrality on political or religious views. Therefore, applicants are discouraged from submitting entries with political or religious themes. The City reserves the right to not select or display any design which it believes will be offensive to the public or violate the law. The City has the sole discretion to accept or reject any design.



# VIII. Prep & Painting Tips

## Preparation

Lightly sand entire surface with 100-220 grit prior to painting. This sanding is more to clean the surface, not to remove the primer. Do not over sand. Wear plastic gloves when doing this, and when touching the raw sculpture after sanding. This will keep oils from your hands off the surface which could cause an adhesion problem when painting. Do not wear powdered latex gloves because powder residue will remain in the sculpture. If any primer flakes off when sanding, sand back to where the primer is stuck, abrading the raw resins. Then re-prime that area. We suggest using any brand of Gesso and almost all paint manufacturers have an exterior grade primer that will work.

## Paint and Varnish

Using high quality exterior acrylic paint is recommended. Recommended acrylics are by Golden, Windsor-Newton, Daler-Rowney, Pebeo, Lascaux, Liquitex and other professional-grade paint. We recommend staying away from oil paints if you do not have a lot of experience with them. Avoid latex wall paint. Read your paint labels carefully and avoid paints that do not have a high colorfast rating. You don't want your design to disappear in the sunlight!

It is vital that you protect your artwork before the form leaves your studio by varnishing with two coats of Lascaux UV-1 gloss varnish. It is the best. Order one 250 ml bottle from Jerry's Artarama Catalog (800-827-8478) or Dick Blick Art Supply ([www.dickblick.com](http://www.dickblick.com)). Two coats of Lascaux, diluted 3 parts varnish to 1 part water, will protect your work until it is clear-coated. An alternative to Lascaux is Ronan's Aquathane (call 800-247-6626 to find your nearest retailer). **DO NOT USE GOLDEN UVLS GLOSS VARNISH. IT IS NOT RECOMMENDED FOR OUTDOOR USE.**

## Clear-Coat

The City of Maricopa will arrange a final finish with an auto-body clear coat, which will create a hard-shell high-gloss finish with a UV-protection component. Clear-coat will not be applied over mosaic or mirrored surfaces.

## Additions and Extensions

Remember that anything you add to the horse will be vulnerable. Vandals (and the weather) will try to remove add-ons, so think "permanence" when planning and executing your design. If an artist plans to cover the entire surface with materials other than paint, such as tile or mosaic work, it may be necessary to remove as much primer as possible. When attaching items with adhesive, be sure to sand or rasp down into the material of the sculpture. Gluing direct to the primed surface may not yield the best results. If attaching items, we recommend using physical attachment (i.e., screws, bolts) in conjunction with adhesives. If you wish to sculpt forms onto your fiberglass form, use epoxy putty. Go to [www.magicsculpt.com](http://www.magicsculpt.com) and/or [www.restorersupplies.com](http://www.restorersupplies.com) for epoxy putty and product tech support. To glue stuff onto your creature, use liquid nails or jewelers cement, epoxy adhesives or Bond 527 multi-purpose cement. We do NOT recommend that you add hats, bags, or other items made of fabric. We also do NOT recommend that you use paper or photocopied due to the reaction between inks and strong light. Fabric items will deteriorate outside and ink and paper will fade.

# IX. Contact Information

## Resources for Artists

The wild horses were produced by Icon Poly of Gibbon, Nebraska. The folks at Icon Poly are happy to talk with artists regarding materials, adhesives, or other technical questions that might arise. Icon Poly maintains a website listing programs for which they supply forms [www.iconpolystudio.com](http://www.iconpolystudio.com). Their phone number is (308) 468-9411 and hours are Monday through Friday 9-5 Central Time.

## Project Contact Info

Please feel free to contact us with questions. The Community Service Department is open Monday through Thursday, 7am to 6pm.

(520) 316-6966  
[artsmaricopa@maricopa-az.gov](mailto:artsmaricopa@maricopa-az.gov)  
[www.maricopa-az.gov/CAAAC](http://www.maricopa-az.gov/CAAAC)

# X. Maricopa Wild Horses Artist Agreement

PLEASE PRINT CLEARLY

DEADLINE FOR SUBMISSION: October 7, 2021

Artist Name: \_\_\_\_\_  
*(Exactly as you want it to appear on the plaque and in print)*

Mailing Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Title of your Wild Horse: \_\_\_\_\_  
*(Exactly as you want it to appear on the plaque and in print)*

**Design Statement:** Describe your design, what materials you plan to use, and what inspired you and/or how the design will be executed. (Feel free to attach an additional document here.)

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**Biography** (or attach short resume):

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**Assurances:** I have completely read the 2021 Public Art Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of the City of Maricopa and no materials will be returned to the artist. I agree to all terms of the Artist Agreement and the Maricopa Wild Horses Work for Hire Agreement.

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# XI. Maricopa Wild Horses Work for Hire Agreement

WHEREAS, \_\_\_\_\_ (artist's name), an individual having an address at \_\_\_\_\_ is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the City of Maricopa on the same date of this Agreement;

WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that the City of Maricopa, with an address of 39700 W Civic Center Plaza, Maricopa, AZ 85138, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the City of Maricopa Community Services Department whether his/her design has been approved and selected;

WHEREAS, the Artist understands and acknowledges that, upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a wild horse sculpture provided by the City of Maricopa, thereby creating a "finished wild horse" ready for outdoor display;

WHEREAS, the finished wild horse shall be entirely City of Maricopa property in perpetuity throughout the universe, free of any claim whatsoever by me, or by any persons or entities deriving any rights or interests from me;

WHEREAS, the Artist understands and acknowledges that the City of Maricopa shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "finished wild horse" as approved for exhibition as described in detail in the Artist Packet for "Maricopa Arts Initiative -- Wild Horses" 2021 Public Art Project and that in such case the City of Maricopa, along with the help from a public art grant, will provide the artist a stipend of a total of \$1,000 to help defray the cost of materials used in the decoration of the wild horse chosen for exhibition and the time spent on each piece. The Artist may retain the right to show the work as their own in their portfolio. In its sole and absolute discretion and at any time, the City of Maricopa may withdraw Artist's right to identify the work as his/her own in their portfolio;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby acknowledges that the City of Maricopa owns all right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights in the finished wild horse, together with all copyright rights, application and registrations therefore. The City of Maricopa shall not be liable for any distortion, mutilation, modification or destruction of the finished wild horse by accident, act of God or person. The City reserves the right to remove, replace or alter the Design in its sole and absolute discretion. The Artist hereby waives his/her rights under the Copyright Act of 1976 ("CPA"), Title 17 U.S.C. and any amendments thereto, as against the City of Maricopa in the event of such distortion, mutilation, modification or destruction. The Artist further acknowledges and agrees that if the finished wild horse is vandalized, damaged, or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, the City of Maricopa shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification under the CPA. The Artist hereby waives his/her rights under the CPA in the event and to the extent the City of Maricopa deems such repair necessary. The Artist represents to the City of Maricopa that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or on intellectual property rights of others, and that he/she has the unencumbered right to enter into this Agreement. In the event the Design is not approved or selected for exhibition, as described in the Artist Packet, the City of Maricopa shall release back to the Artist all its right, titles, and interest in and to the Design.

Artist Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

Wild Horse Title: \_\_\_\_\_

Date: \_\_\_\_\_

# XII. Design Template

